



SOUTH CAROLINA AMERICAN LEGION BASEBALL

www.SCALB.org

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New Team Planning Guide

Team Information:

Team Name: _____ Sponsor: _____ ALB Post #: _____
Team Administrator: _____ Phone: _____ Email: _____
Post Rep: _____ Phone: _____ Email: _____
Home Field: _____ Address: _____
Team Colors: _____ Base School: _____

Coach Information:

Head Coach: _____ Phone: _____ Email: _____
Asst Coach: _____ Phone: _____ Email: _____
Asst Coach: _____ Phone: _____ Email: _____
Asst Coach: _____ Phone: _____ Email: _____
Asst Coach: _____ Phone: _____ Email: _____
Asst Coach: _____ Phone: _____ Email: _____

Team Expenses:

Required Expenses:

Team Registration - \$350.00
Team Insurance - \$250.00
Baseballs - \$85 per dozen
Umpire Fees - \$100 per ump/game

Optional Expenses:

Team Jerseys - \$15-\$50 ea.
Team Hats - \$15-\$30 ea.
Coaches Cage Jackets - \$25-\$50 ea.
Coaches Compensation - Varies

Potential Team Income:

Post Sponsorship:

Posts may choose to invest in their team and help offset or eliminate players fees by providing the capital to the team.

Players Fees:

Some teams charge players a participation fee. This fee is used to offset costs and provide a level of commitment from the player to the team. Avg fees charges are between \$50 - \$400 depending on team.

Legionnaire Donations:

Some teams send donation letters to their membership to make donations for the baseball team. These funds can be used to offset Post sponsorship and/or player fees.

Community Sponsorships:

Many teams solicit sponsorships from the community to help offset post sponsorship and/or players fees. Teams develop levels and amounts that best fit their needs.

Fundraisers:

Teams have several different fundraisers to help offset costs of post sponsorships and/or players fees. Examples include golf tournaments, fundraising dinners, car washes, etc.

Gate Fees:

Most SCALB teams charge a gate fee or ticket price for each home game. Gate fees range from \$5-\$8 per person and are set by the home team.

Concession Sales:

Some teams sell concessions at home games, this can be a great revenue source to help offset post sponsorships and/or player fees.

Post/Team Involvement:

Team Administrator:

Some teams choose to provide the Administrator for the team, this person is usually the Department Athletic Officer but in some cases is a community member or Coach.

Financials:

Many teams choose to manage the financial aspects for the team. This would include maintaining income, expenses, and banking needs. In some cases, this is managed by an outside account held by a designated person depending on the level of involvement of the sponsoring post.

Manpower:

Teams will need gameday staffing. This can be provided by parents, community members, or post members. Examples of these tasks are ticket sales, concession sales, scoreboard, official scorebook, PA announcer, etc.

Code of Sportsmanship:

Teams are required to recite the American Legion Code of Sportsmanship prior to each game. It is asked that this code is read by a legionnaire if possible.

Post Benefits:

- Community involvement
- Great Membership Recruiting opportunity.
- Possible fundraising opportunity if profitable
- Making a difference with young men in the community

Team Benefits:

- Community involvement
- High level of play great for development
- Play against the best players in the state.
- Playing for something, not just reps

Game Format:

- 12 League Games scheduled by league office (Flexible to your availability)
- Teams may schedule as many non-league / tournament games as they wish.
- >50% of teams advance to postseason.
- Team website provided for each team by the League Office
- Senior Legion – MLB Rules (With exceptions)
- Junior Legion – NFHS Rules

How to get started:

Team Registration: <https://baseball.legion.org/>

Purchase Insurance: <https://www.kandkinsurance.com/sites/americanlegion/Pages/Home.aspx>

Player Registration: <https://www.hometeamsonline.com/teams/registration.asp?u=SOUTHCAROLI-BASEBALL&s=baseball&p=registration&soloPage=1&formID=221600>

Team websites will be assigned upon the completion of your team registration

Sample Budgets:

\$0 Post Investment

Initial Expenses				Initial Income					
Description	Qty	\$ ea	Amount	Description	Qty	\$ ea	Amount	Initial Income	\$
Registration Senior	1	\$ 350.00	\$ 350.00	Post Sponsorship	0	\$ -	\$ -	Initial Income	\$ 4,950.00
Insurance Senior	1	\$ 250.00	\$ 250.00	Player Registration Fees	22	\$ 225.00	\$ 4,950.00	Initial Expenses	\$ 4,790.00
Jersey (1 Uniform)	26	\$ 30.00	\$ 780.00	Membership Donations			\$ -	Net	\$ 160.00
Hat	26	\$ 20.00	\$ 520.00				\$ -	Gameday Income	\$ 3,825.00
Coach Cage Jackets	4	\$ 35.00	\$ 140.00				\$ -	Gameday Expenses	\$ 2,362.50
Baseballs per Dozen	10	\$ 75.00	\$ 750.00				\$ -	Net	\$ 1,462.50
Coaches Compensation	1	\$ 2,000.00	\$ 2,000.00				\$ -	Season Income	\$ 8,775.00
			\$ 4,790.00				\$ 4,950.00	Season Expenses	\$ 7,152.50
								Net	\$ 1,622.50
Gameday Expenses				Gameday Income					
Description	Qty	\$ ea	Amount	Description	Qty	\$ ea	Amount	Number of Games	
Umpire Fees	2	\$ 100.00	\$ 200.00	Tickets	50	\$ 6.00	\$ 300.00	18	
Concession Costs	25	\$ 2.50	\$ 62.50	Concession Sales	25	\$ 5.00	\$ 125.00		
			\$ -				\$ -		
		Per Game	\$ 262.50			Per Game	\$ 425.00		
		Season	\$ 2,362.50			Season	\$ 3,825.00		

\$1500 Post Investment

Initial Expenses				Initial Income					
Description	Qty	\$ ea	Amount	Description	Qty	\$ ea	Amount	Initial Income	\$
Registration Senior	1	\$ 350.00	\$ 350.00	Post Sponsorship	1	\$ 1,500.00	\$ 1,500.00	Initial Income	\$ 4,800.00
Insurance Senior	1	\$ 250.00	\$ 250.00	Player Registration Fees	22	\$ 150.00	\$ 3,300.00	Initial Expenses	\$ 4,790.00
Jersey (1 Uniform)	26	\$ 30.00	\$ 780.00	Membership Donations			\$ -	Net	\$ 10.00
Hat	26	\$ 20.00	\$ 520.00				\$ -	Gameday Income	\$ 3,825.00
Coach Cage Jackets	4	\$ 35.00	\$ 140.00				\$ -	Gameday Expenses	\$ 2,362.50
Baseballs per Dozen	10	\$ 75.00	\$ 750.00				\$ -	Net	\$ 1,462.50
Coaches Compensation	1	\$ 2,000.00	\$ 2,000.00				\$ -	Season Income	\$ 8,625.00
			\$ 4,790.00				\$ 4,800.00	Season Expenses	\$ 7,152.50
								Net	\$ 1,472.50
Gameday Expenses				Gameday Income					
Description	Qty	\$ ea	Amount	Description	Qty	\$ ea	Amount	Number of Games	
Umpire Fees	2	\$ 100.00	\$ 200.00	Tickets	50	\$ 6.00	\$ 300.00	18	
Concession Costs	25	\$ 2.50	\$ 62.50	Concession Sales	25	\$ 5.00	\$ 125.00		
			\$ -				\$ -		
		Per Game	\$ 262.50			Per Game	\$ 425.00		
		Season	\$ 2,362.50			Season	\$ 3,825.00		

\$5000 Post Investment

Initial Expenses				Initial Income					
Description	Qty	\$ ea	Amount	Description	Qty	\$ ea	Amount	Initial Income	\$
Registration Senior	1	\$ 350.00	\$ 350.00	Post Sponsorship	1	\$ 5,000.00	\$ 5,000.00	Initial Income	\$ 5,000.00
Insurance Senior	1	\$ 250.00	\$ 250.00	Player Registration Fees	0	\$ -	\$ -	Initial Expenses	\$ 4,790.00
Jersey (1 Uniform)	26	\$ 30.00	\$ 780.00	Membership Donations	0	\$ -	\$ -	Net	\$ 210.00
Hat	26	\$ 20.00	\$ 520.00				\$ -	Gameday Income	\$ 3,825.00
Coach Cage Jackets	4	\$ 35.00	\$ 140.00				\$ -	Gameday Expenses	\$ 2,362.50
Baseballs per Dozen	10	\$ 75.00	\$ 750.00				\$ -	Net	\$ 1,462.50
Coaches Compensation	1	\$ 2,000.00	\$ 2,000.00				\$ -	Season Income	\$ 8,825.00
			\$ 4,790.00				\$ 5,000.00	Season Expenses	\$ 7,152.50
								Net	\$ 1,672.50
Gameday Expenses				Gameday Income					
Description	Qty	\$ ea	Amount	Description	Qty	\$ ea	Amount	Number of Games	
Umpire Fees	2	\$ 100.00	\$ 200.00	Tickets	50	\$ 6.00	\$ 300.00	18	
Concession Costs	25	\$ 2.50	\$ 62.50	Concession Sales	25	\$ 5.00	\$ 125.00		
			\$ -				\$ -		
		Per Game	\$ 262.50			Per Game	\$ 425.00		
		Season	\$ 2,362.50			Season	\$ 3,825.00		